



Powerful and Reliable Cloud Connectivity

Empower critical business solutions by seamlessly and uninterruptedly connecting your premises to chosen cloud providers.

Current Cloud Landscape

[Gartner](#) says, by 2025, 95% of new digital workloads will be deployed on cloud-native platforms.

Organisations continue to embrace the cloud in huge numbers owing to its accessibility, availability, scalability, and its ability to become a key driver of high-performance user experiences. We are witnessing the creation of extremely responsive apps that demand ultra-low latency when they connect to the cloud, thus delivering the next level of customer experience, real-time data insights, and low-latency services for a range of use cases.

Need For Reliable Cloud Connectivity

There is a problem. Organisations depending on a legacy approach to cloud connectivity like the public internet can experience high latency. In such cases, they might have to battle frequent downtime, wherein cloud workloads and apps can remain inaccessible for frequent periods, impacting business performance and growth.

Organisations need a solution to this problem if they want to boost revenue and improve overall business profitability.

Ether Cloud Connect: Better Cloud Connectivity for Diverse Use Cases

Large Data Sets Transfer

Ether Cloud Connect facilitates faster and more reliable data transfer at massive scale for voluminous data sets that are a part of infrastructure migration, rapid data backup, disaster recovery, and more. Get the advantage of consistent bandwidth for seamless and confident data transfer.

Application Performance

Ether Cloud Connect drives improvements in application quality and performance of business-critical, performance-sensitive applications, especially those that use real-time data feeds for streaming analytics. This improves business agility, enhances customer engagement and business outcomes.

Regulatory Compliance

Ether Cloud Connect enables the linking of cloud and on-premise networks to build hybrid environments that satisfy regulatory requirements demanding the use of private connectivity for improved compliance. Benefit from a more security-sensitive environment and leverage the cloud with even more confidence.

Cloud ROI

Ether Cloud Connect ensures you are able to get rid of cloud connectivity uncertainties to maximise the potential of cloud assets and accessing these in a safe and secure manner. A move to the cloud will keep delivering sustainable ROI underpinned by the reliability, speed, and security offered by Cloud Connect.

Ether Cloud Connect Facilitates Digital Transformation



Experience

Strengthen customer relationships by accessing critical customer data in real-time, responding to their needs quickly to drive customer retention and making your business more competitive.



Faster Applications

Get the advantage of faster computing and reliable, interruption-free connectivity to deliver applications that can be used in diverse scenarios that demand quick response times through faster data transfer.



Improved Security

Don't worry about the risks associated with using a public internet connection to connect to your cloud environment.

Ether offers a private network connection that is safe, secure, and which gives you better control over your cloud assets.



High SLAs

Promise and achieve extremely demanding SLAs that want your organisation to ensure extremely low latency, robust cloud connectivity, 24x7 cloud workload availability, and minimal to zero cloud downtime.



Reduced Costs

Reduce the cost of transferring massive amounts of data from the cloud to on-prem data centres and vice versa, and over time reduce the overall cloud TCO driven by Ether Cloud Connect.