

# 5 Things to Consider for Optimally Leveraging a Multicloud Approach

The days of being ambiguous about migrating workloads to the cloud are over. Digital transformation underpinned by a cloud infrastructure delivers immense value in terms of scalability, performance, and productivity. The cloud drives the digital-first economy, and more organisations are pivoting to a multicloud approach choosing from the public, private, hybrid, or edge clouds to empower their business processes. A multicloud environment is a crucial driver of business growth, as organisations prefer to choose cloud services from different vendors that have different advantages. Their choice depends on finding best-in-class cloud providers that align with specific critical business needs. A multicloud approach can only deliver ROI with sound decision-making. Here's a list of 5 checklist items that will help you optimise the potential of a multicloud approach.



## 1 Think in Terms of Hyperscale

Most organisations generate and work with immense volumes of data leveraged across diverse critical business systems. A multicloud strategy focusing on the future is served well with the hyperscale public cloud for its varied workloads. Organisations operating in a highly competitive domain must scale resources on-demand and add more capabilities to their cloud infrastructure cost-effectively and in an accelerated manner. Public cloud has emerged as the ideal option to scale efficiently as more demands are made from cloud workloads.

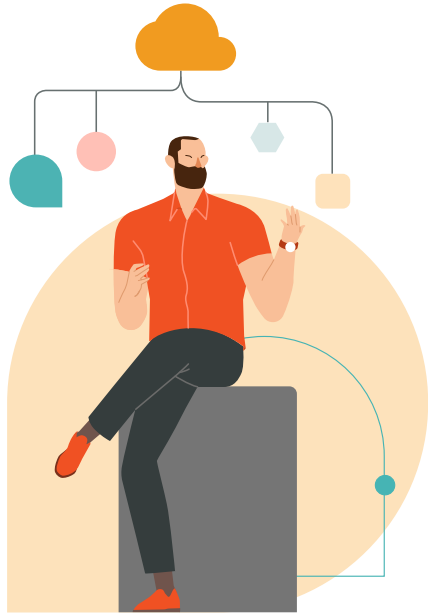
Ether Cloud partners with leading hyperscalers to help you benefit from hyperscale computing and a multicloud approach. You can grow your business operations knowing Ether Cloud delivers the flexibility and scalability you need to optimise ROI from cloud deployments.



## 2 Focus on the Deployment Model

Your multicloud approach should be backed by a suitable cloud deployment model. As your organisation grows, its needs evolve. Your deployment needs and expectations can change keeping in line with business evolution. Security, ownership, accessibility, availability, cloud architecture, and scalability are some of the requirements that evolve with time, and these determine the deployment model mix that perfectly addresses your needs.

Ether Cloud offers different deployment options such as public, private, and hybrid, and organisations can choose from public clouds or a combination of a public and private cloud for their multicloud approach. Our focus is on ensuring high-performance cloud workloads empowered with deployment flexibility.



## 3 Secure Workloads

You are moving business-critical workloads to the cloud to drive your digital transformation efforts as an organization. While doing so, you shouldn't lose sight of data security and the security protocols deployed by cloud service providers. You must be confident that the provider has your IT infrastructure's safety at the top of its mind so that you can control, scale, and innovate your business without worrying about security.

Ether Cloud partners with cloud service providers that meet the highest standards of privacy, data security and compliance. We also offer a range of cloud security solutions by some of the best players in this domain to protect your cloud-based infrastructure, applications and data. With us, your multicloud journey is safe and secure.



## 4 Leverage Cloud-Managed Services

Your cloud infrastructure needs meaningful and results-oriented support to facilitate expected performance levels. The ideal way to make sure your in-house team doesn't spend much time managing your cloud deployments is by leveraging managed services that offer comprehensive support to maximise cloud ROI. The focus should be on ensuring business continuity through always accessible and available cloud infrastructure.

Ether Cloud offers cloud-managed services that cover monitoring, management, backup and restoration, and maintenance and support. We help you identify risks that can impact application performance and remediate them; ensure the multicloud environment is running as per mandate; offer managed data backup and restoration for improved business continuity; and remote and on-site support.



## 5 Choose the Right Platform-Agnostic Cloud Services Provider

The foundation of your multicloud strategy is built on the cloud partner. The right partner is someone who has expertise and experience in providing multiple cloud options and delivering value across each one of them. In addition, technical capability, reliability, reputation, and a rich portfolio of cloud solutions are some of the other qualities that define a trusted cloud solutions provider.

Ether Cloud offers a wide range of turnkey and professional solutions and services, including cloud computing, cybersecurity, business continuity, connectivity, productivity, and collaboration. Partnerships with leading cloud platforms and global software leaders, coupled with a team of highly experienced technology and business-domain experts, ensure your multicloud journey is smooth, secure, and hassle-free. In addition, Ether's outcomes-focused approach helps build a multicloud architecture that drives business growth.



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