

5 Essential Traits of a Modern and Effective SaaS Collaboration Tool

SaaS-based collaboration tools have redefined our workplaces. They are providing employees with greater flexibility, and businesses with increased profitability and revenue. Implementing a SaaS collaboration solution that's scalable, secure and flexible is key to a modern, successful organisation. Choosing the right collaboration tool that best fits your needs is crucial. Confused about what to look for? Here's a quick checklist.



1 They Offer Elasticity and Scalability

We live in volatile times. Businesses—buffeted by economic and political uncertainty and dynamic market conditions—have braved abrupt changes in talent trends and made difficult decisions. In the last few quarters, HR teams have witnessed the Great Resignation, combatted talent shortages, and then executed hiring freezes and mass layoffs. SaaS collaboration tools need to keep up with this constant flux and scale up and down as the need arises.



2 They Provide Robust, Real-time Security

More enterprises are adopting remote work and distributed computing strategies, which substantially expands the attack surface that businesses must protect—without affecting user performance and productivity, and compliance. Best-in-class SaaS collaboration solutions, such as those offered by Ether, combine a variety of security tools—including multi-factor authentication, and anti-phishing, and anti-malware solutions—that improve your security posture, without burdening cybersecurity teams.



3 They Enable Flexibility

As workplace dynamics continue to change, and businesses expand into new markets, employees are no longer deskbound. This opens up the workplace to a diverse talent pool, unrestricted by geographical borders, and timezones. An ideal SaaS-based collaboration tool should deliver seamless user experience and empower employees with the ability to work from anywhere, anytime, and from any device.



4 They Provide Uninterrupted Accessibility

Today's workplaces rely on the effectiveness of collaboration tools to ensure uninterrupted access. Employees and customers need continuous access to apps anytime, anywhere. Great collaboration tools create seamless experiences by offering integrated solutions that bring together the ability to support different file format and communicate with other tools. It is also important to choose collaboration tools that are supported by a strong backup and DR infrastructure.



5 They Should Encourage Adoption and Use

Hybrid workplaces and digital collaboration might be the norm, but unfortunately great collaboration experiences are not. According to the [The Way We Collaborate Report](#), almost two-thirds of users want their digital collaboration tools to be more user-friendly. As online collaboration tools become the de facto way to interact with colleagues, customers, and partners, it is critical that they are easy to implement, master, and maintain. They should be intuitive and ensure easy learnability



Ether SaaS Collaboration Tools

Ether provides a range of cost-effective, secure, and scalable SaaS collaboration tools—from email to docs, and from spreadsheets to presentations—to help employees get through the workday anytime, anywhere. They enable employees and customers to stay connected with various solutions that ensure your business is always on, making it an ideal collaboration solution for any business across industries.

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