**ETHER CLOUD SECURITY** 

# Safeguard Your Cloud Effectively and Efficiently

Protecting hybrid, multi-cloud estates has become more complex and resource-intensive. Learn how Ether Cloud Security solutions can help your organisation achieve the visibility, control, and automation required to secure your enterprise today and tomorrow.

## **Cloud Security: Urgent and Important**

As more companies move a greater percentage of their workloads to the cloud and increasingly adopt cloud-native approaches, it's more vital than ever to safeguard the security of hybrid, multi-cloud cloud environments, and ensure compliance in real-time.

### What's Driving the Need-and the Complexity-of Cloud Security

#### On the Rise

- Remote working
- Multi-cloud environments
- Complex, distributed, container-based approaches
- More complex regulation and compliance
- Increasing threat sophistication
- Technologies, such as IoT, expanding attack surfaces
- Customer expectations for security and privacy
- Frequency, speed and number of security incidents
- Security solutions and dashboards
- Breaches and dwell time





#### On the Decline

- Cross-cloud visibility
- Cross-stack visibility
- Security coverage of a variety of assets
- Specialised talent and retention
- Number alerts investigated
- Security posture and control
- Resources and CXO support
- Threat triaging, correlation, and investigation
- Mean time to detect and respond
- Signal-to-noise ratio



Of CIOs, CTOs and CISOs are fully confident that their companies have taken the steps to secure against the four common causes of cloud breaches. Source: 2023 Global Digital Trust Insights, PWC

## Ether Cloud Security: Surface. Sort. Secure.

Ether Cloud Security can help organisations uncover, triage, and address vulnerabilities, threats, and incidents of non-compliance quickly, frictionlessly, and cost-effectively-while simultaneously lowering the burden on SecOps teams, and providing business and boards greater visibility, and certainty.

Remediate Cloud Risks	With Ether Cloud Security You Can
Digital transformation is leading to cloud sprawl, which makes it harder for security teams to spot and fix vulnerabilities and threats quickly. With world-class cloud risk and compliance management, organisations can develop a visual map of multi-cloud estates, surface risks, and remediate them easily. Ether Cloud's risk management solutions create a clear, rich picture of your cloud landscape, and enable a more comprehensive, contextual and efficient approach to cloud security.	<ul> <li>Get a birds-eye view of cloud resources and identities, and the security risks associated with them</li> <li>Measure and quantify cybersecurity posture accurately</li> <li>Detect, investigate, and fix vulnerabilities, misconfigurations, malware, lapses in identity and access management, lateral movement risk, and unsecured PII data—more easily, and in real-time</li> <li>Expand security coverage, and scale up response</li> <li>Eliminate security silos to lower complexity and costs</li> <li>Access the intelligence to reconcile action with threat intensity, resource availability, and business needs to boost business-security alignment</li> </ul>
Enhance Cloud Data Security	With Ether Cloud Security You Can
The cloud's dynamic and democratic nature renders data security and compliance more complex. As a result, information assets are vulnerable to data breaches, data loss and theft, and unauthorised data access and exfiltration, among other risks. With Ether Cloud Security, businesses can spot risks to data and digital assets across hybrid multi- cloud estates—continuously and without impacting workload performance, enabling them to build technology foundations on cloud platforms. Raise your organisation's cloud data security and compliance posture with Ether Cloud Security.	<ul> <li>Build comprehensive, real-time inventory of all data assets—including shadow data. Uncover where they are stored across buckets, databases, virtual instances, and containers, and who has access</li> <li>Detect and assess risks to sensitive cloud data—such as PII, PCI, PHI, or financial information—with ease</li> <li>Apply a range of security technologies from encryption to access control, and data loss prevention to network security to safeguard data at rest and data in motion</li> <li>Reveal cloud data compliance posture in minutes, expose blind spots, and rectify weaknesses quickly to accelerate time-to-compliance</li> <li>Lower the amount of time and effort spent handling threats to cloud data and re-assign SecOps staff to improve productivity</li> </ul>

